

Emails

Attention Blue Cross Patients!

We at Better Health Alaska are currently reviewing our contract with Blue Cross to determine whether or not we will continue our relationship with them. Blue Cross's fee structure has changed recently to the effect that they will be covering 300-400 percent LESS for some of our services.

As a result, we are considering NOT renewing our contract with them. However, to make a final determination we could really use some help from you.

Please take this quick three-question survey, so we at Better Health Alaska can serve you better.

1. Did you check with Blue Cross before coming here to find out if we were in your network?
2. Was the fact that we are in your network a big part of the reason you came here?
3. If we don't renew our contract with Blue Cross, and your out-of-pocket costs are **STILL THE SAME**, will you continue care with us or discontinue? (Note: this will likely not significantly increase your out of pocket cost much, if at all).

Thank you. We at Better Health Alaska appreciate your continued patronage and support.

Current Version (211 words)

- End-of-Year Holiday Promotion
- Year-End Holiday Tune-Up

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Hurry! It's our end-of-the-year holiday special! And like Santa himself, it'll be gone in the twinkling of an eye! So don't let this opportunity pass you by.

We hope you and yours are feeling jolly and joyful this holiday season. We're sure excited about all the music, goodwill and all-around holiday cheer. And to celebrate we at Better Health Alaska are now offering a special promotion as the year comes to a close.

Between now and December 31st, you can come in for our **Year-End Holiday Tune-Up**. You'll receive at NO-COST:

- A chiropractic adjustment
- And a 15-minute massage.

With all the hustle and bustle that comes with the holiday season, it's easy to get lost focusing on others. But don't forget to take some time out for yourself! And a chiropractic adjustment and massage may be the perfect gifts just for you.

Many of you have reached your maximum out of pocket insurance outlay by now. But there's no need to worry about that. This Year-End Holiday Tune-Up is **absolutely FREE!** That's right, free!.

Call us and set up your appointment today!

- (907) 346-5255 in Anchorage
- (907) 796-3333 in Juneau

Make sure you roll into 2023 pain-free at NO-COST.. Come in before December 31st for our "Year-End Holiday Tune-Up"

Happy Holidays!